

The Rock 'n Ball

The Arrival

Teaser:

a teaser for visitors just arrived or potential visitors passing by.

In the bar at the door entrance, around the city:

The Rock´n Ball wants to be outside and wants to be played. Place it at the door entrance, in the bar or around the city.

Welcome everybody:

It is a “come in” or a “welcome” to ease the first impression of the museum (that right now might be a bit cold).

Underground:

It establishes a connection with roc´n roll culture. Symbol of the underground and the rebel. It extended to all kinds of people.

The Experience

Easy to use

Explore the menu + select + play! + change!

Play and learn

Emotional information through:

Stories + music

Sound collage

Playful experience

It brings good memories

Connection with childhood and excitement

The

Next Time?

Always different

The system can be developed to feature more and more:

artists

guitarists

stories (the twins)

ongoing exhibitions

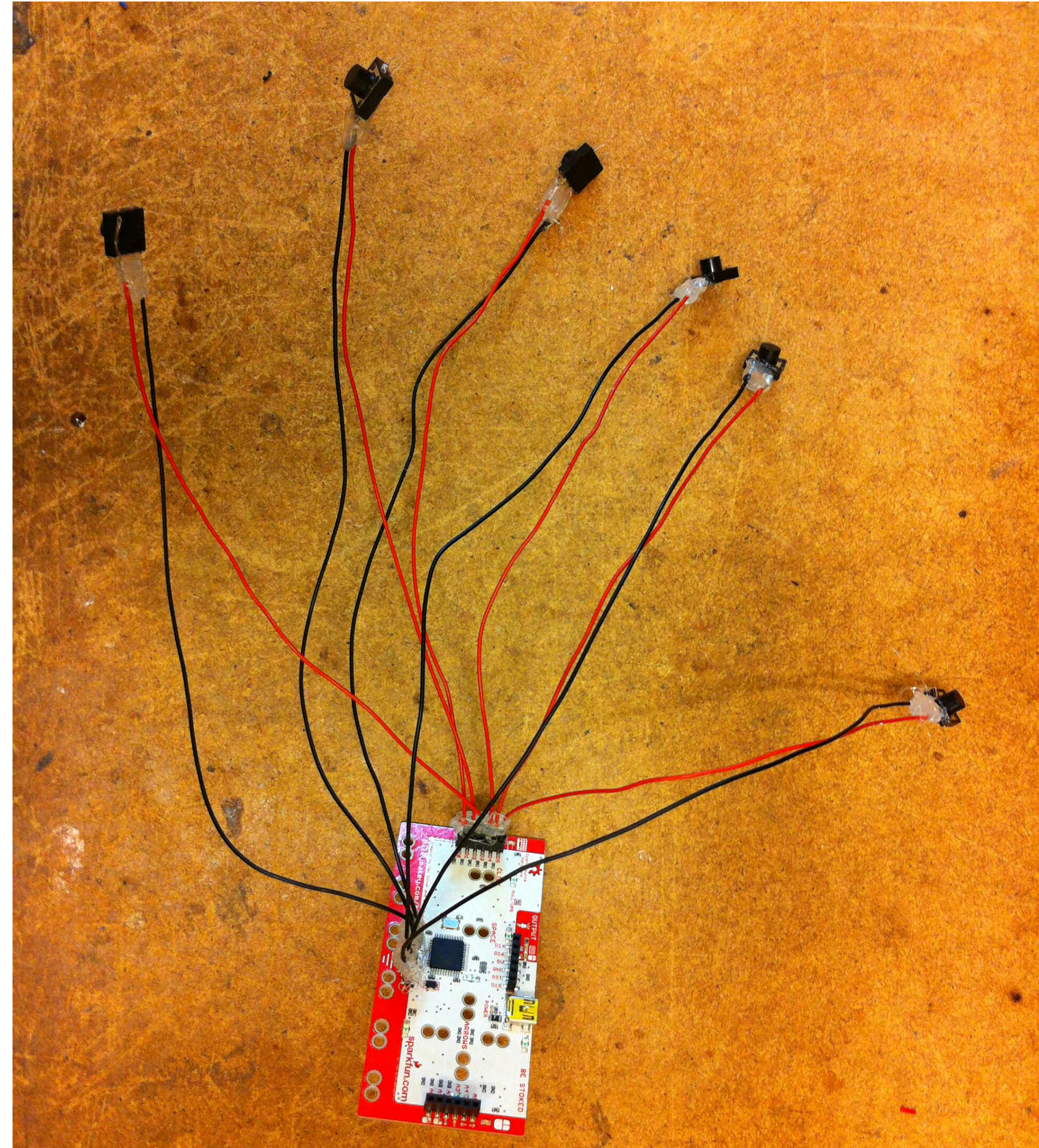
Never the same

It can have different approaches:

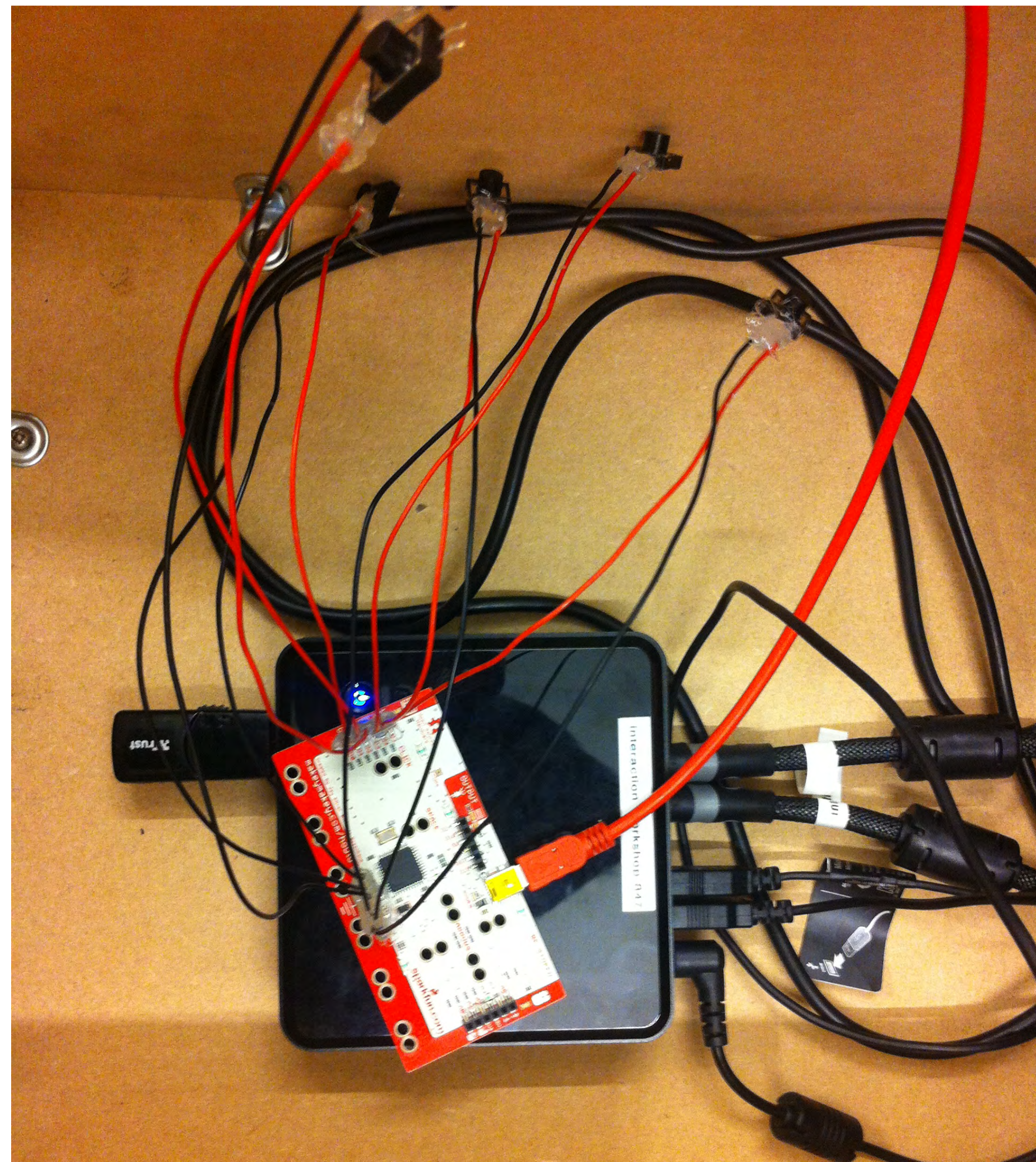
fun + info + emotion

artistic + poetic

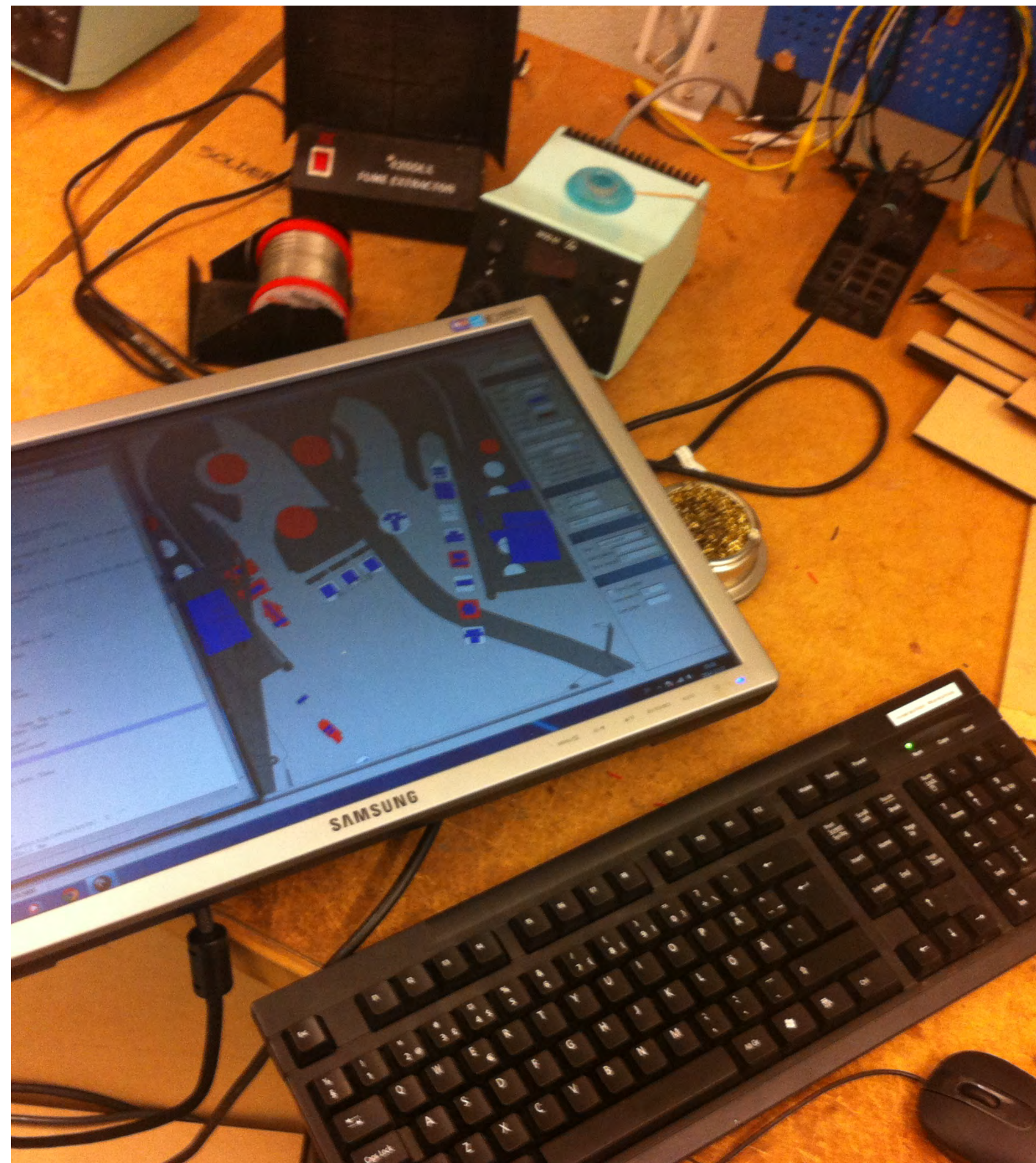
My Process



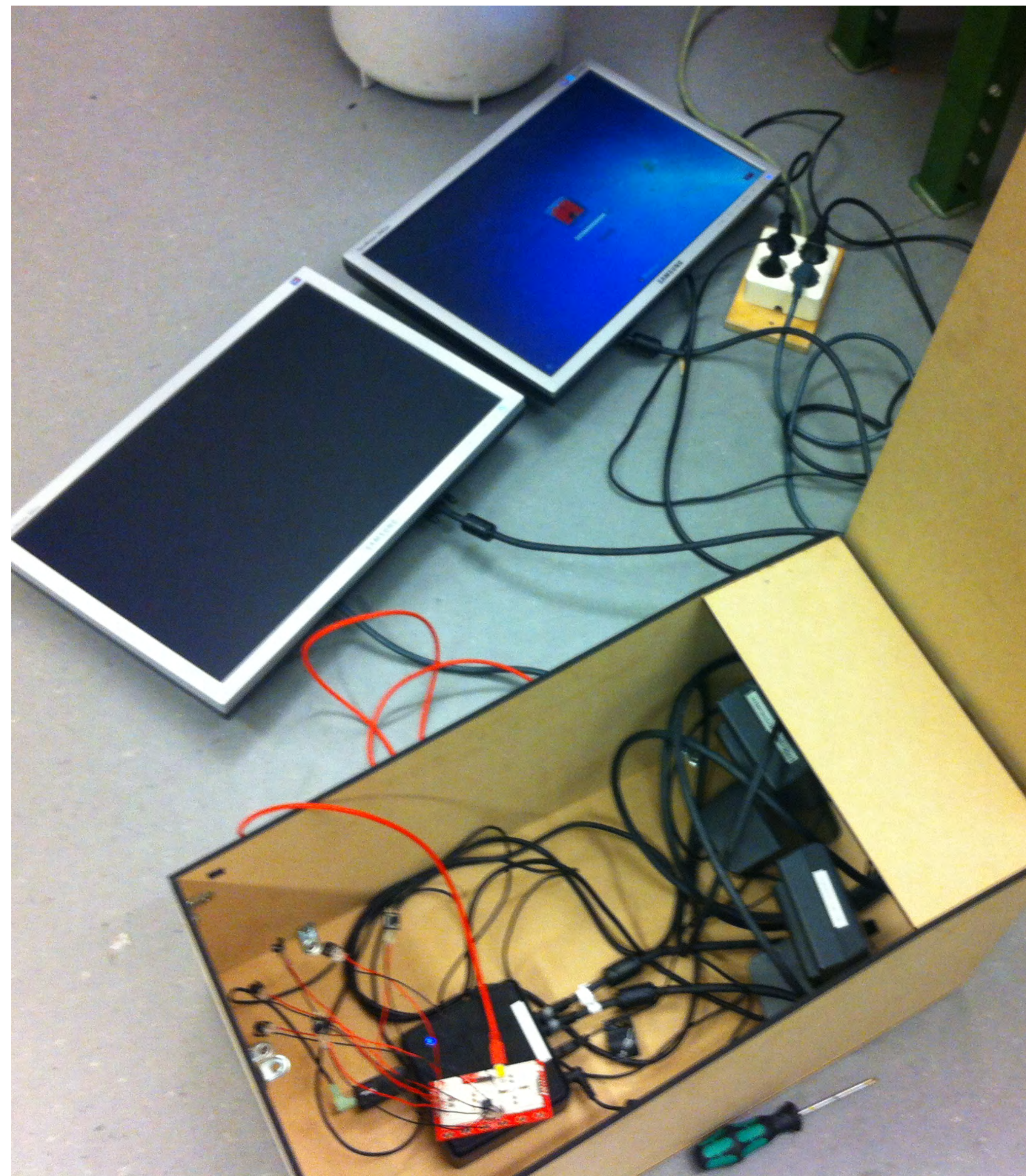
My Process



My Process



My Process



My Process

